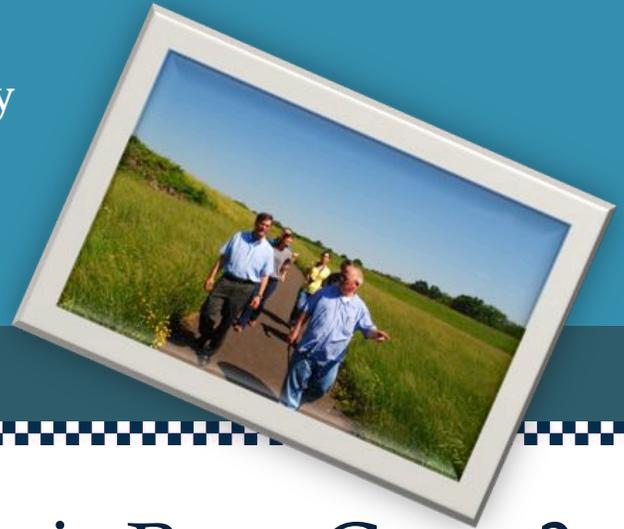


Environmental Financing Boot Camp

Building the foundation for sustainably financed environmental initiatives at the community scale



Boot Camp Benefits

- ✓ Jump-start your environmental initiatives in a financially sound manner
- ✓ Overcome common barriers and challenges
- ✓ Identify potential funding sources
- ✓ Intensive training at a reduced cost with follow-up assistance provided
- ✓ Become more attractive and competitive to funders
- ✓ Learn the tools to finance projects long-term
- ✓ Learn the lingo that will resonate with your City Council and Board members.

What is Boot Camp?

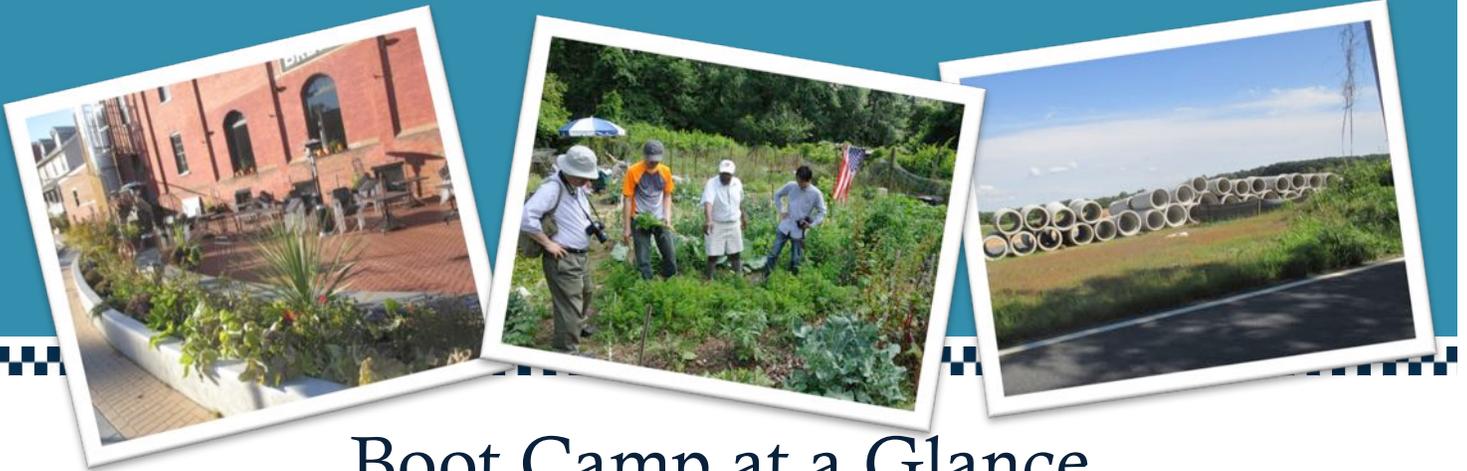
As environmental and conservation programs become more complex and commonplace across the region, local governments and locally based non-profits, play increasingly important leadership roles. These entities are the backbone of resource protection implementation efforts. However, to be more effective, many need assistance to either further develop their organizational capacity or to better realize their function in the broader context of implementation and financing of watershed protection. Many times communities are asked to do more with less, making efficient and effective financing strategies even more critical.

Our one- and two-day intensive Boot Camps are designed with the organization in mind. Choosing from our suite of modules, we will build a program that will walk you through the basics and the specifics of sustainable financing while tailoring it to the specific environmental issues that you are facing.

Jump-start your program today! Take a look at our module offerings on the back.



Headquartered at the University of Maryland, the Environmental Finance Center (EFC) provides communities with tools and information necessary to manage change for a healthy environment and an enhanced quality of life. EFC believes that environmental finance can be used to develop a shared community vision. Our focus is centered on protecting natural resources and watersheds by strengthening the capacity of local decision-makers to analyze environmental problems, develop innovative and effective methods of financing environmental efforts and educate communities about the role of finance and economic development in the protection of the environment.



Boot Camp at a Glance

Each **category** below includes **modules** that are designed to get you thinking and provide guidance on becoming better **financial** stewards as you meet your environmental goals. Depending on your particular needs, we will work with you to pick the modules and build a Boot Camp that makes sense for you.

Core Components for all Boot Camps Include: Overview of financial terms, concepts, and tools; a program financing assessment; and assistance in determining costs and creating a realistic budget

Water Resource Management

Stormwater: utilities; financing; regionalization; asset management; MS4 program improvement

Green Infrastructure: economic development; policy considerations; leveraging

Climate and Energy

Climate Change: local flooding; sea-level rise; hazard mitigation; resiliency

Energy: tracking and budgeting; energy efficiency; renewable energy

Sustainability

Local Government Certification: develop program actions; “green team” training; partnership building

Leadership and Program Development: facilitation; mediation; strategic planning; stakeholder engagement

Private Sector Engagement

Integrated Public Private Financing: leveraging public investments with private dollars; environmental markets

Agriculture

Food Systems: food hubs; sustainable agriculture; business planning and financial management

Sustainable Business Development: fiscal planning and budgeting

Stakeholder Engagement and Community Education

We are continually strengthening and refining the modules. If you have an idea for a module, let us know.

Public Health Connection (Coming Soon): environmental justice; air quality; housing; transportation