WHAT IS SAGE?

SAGE is a donation-funded, municipality-managed program.

- Beautifies the local streetscape
- Helps to meet TMDL requirements through Green Infrastructure
- Alignment with local (municipality/city) stormwater management requirements

April 5, 2013
This program works in challenging economic times

- Gardens promote economic development, tourism and litter control.
- Municipalities embrace the program because the gardens’ design and installation with LID features are covered by private donations.
- The SAGE program reduces Department of Transportation maintenance, puts consultants and local small contractors back to work, and instills community pride.
WHY SAGE WORKS

Cost Example

• 2 donors contribute $12,500 each
• Garden construction $5,000
• One year of maintenance is $2,000
• $25,000 renewal after 5 years
Lynchburg, Virginia

- 55 sponsored gardens (10 acres total)
- $1,200,000 5-year garden sponsorship value
- 92 donors
- 40 acres of meadow
- 1,300 street trees planted outside of gardens
- $1.6MM in donations to date
- $225,000 surplus currently in program account
Hampton’s program will be a model for other municipalities in Virginia and later in Maryland and other bay states!
• Local businesses must be engaged and introduced to the SAGE Program

• Businesses will have the opportunity to select garden/water quality infrastructure locations.
DONOR RECOGNITION SIGNS
Program will help meet local TMDL Requirements

Offset the cost to the city to meet water quality standards by utilizing private investment.
• Chesapeake Bay wide

• Can be molded to meet many requirements

• Can be coupled with existing funding programs